

# What is ZERO WASTE



## REFUSE

-Single-use  
disposables  
-Plastics  
-Junk mail  
-Fast fashion



## REDUCE

What you  
already have  
or can't  
refuse.



## REUSE

Switch to  
reusable and  
permanent  
alternatives  
instead of  
disposables.  
Repair items.



## ROT

Compost  
organic  
matter to cut  
down on  
landfill  
waste.



## RECYCLE

Items that  
you can't  
refuse,  
reduce, or  
reuse.

### More Information:

Zero Waste  
International  
Alliance  
<https://zwia.org>

eco-cycle  
[https://  
ecocycle.org/  
videos/zero-waste-  
series](https://ecocycle.org/videos/zero-waste-series)

### Questions?

Reach out to us to  
discuss how you  
can work towards  
Zero Waste in your  
community.  
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Mexico.com

**Zero Waste:** A way of living or doing business that avoids waste as the end result of consumption. A **linear economy** takes resources, makes products, uses them (typically pretty fast), then throws them "away" when done. In a **circular economy**, there's infinite purpose in the things that are created and used. This system considers how a product will impact people and the planet throughout its entire lifespan from creation to disposal.

**Zero Waste:** Means designing and managing products and processes to systematically avoid and eliminate the volume and toxicity of waste and materials, conserve and recover all resources, and **not burn or bury them.**

**Zero Waste:** The conservation of all resources by means of responsible production, consumption, reuse, and recovery of products, packaging, and materials **without burning** and with **no discharges to land, water, or air** that threaten the environment or human health.