

How to Promote **zero waste**

Take personal action for Zero Waste:

Practice the 5 R's of a Zero Waste lifestyle: **Refuse; Reduce; Reuse; Rot;** and the last option, **Recycle**. Purchase products from reused, recycled or sustainably-harvested renewable, non-toxic materials to be durable, repairable, reusable, fully recyclable or compostable, and easily disassembled. Refuse single use disposables. Switch to permanent alternatives instead of disposables. If possible, compost in your backyard. Make your own green cleaning products. Work within your personal circles to create and implement bans on single use items where you can (e.g. children's school; workplace; sports league; place of worship).

Take community action for Zero Waste:

Learn the facts about the plastic pollution crisis. Demand elected officials manage resources—not waste. Engage a diverse coalition of community and elected leaders. Research options for local municipal jurisdictions to adopt a Zero Waste plan, with critical benchmarks and a timeline to measure success and monitor accomplishments. Push for design and adoption of an ordinance banning single use items in municipal procurement.

RESOURCES!

ZWIA Community Principles
zwia.org/zero-waste-community-principles/

Backyard Composting Demo
www.youtube.com/watch?v=o3GdI05dxFY

ZWIA Zero Waste Hierarchy
<https://zwia.org/zwh/>

Break Free From Plastic Pollution Act
www.merkley.senate.gov

Plastic Waste Crisis
www.recyclenewmexico.com/plastic-crisis/

Green Cleaning Recipes
www.womensvoices.org/take-action-with-womens-voices

QUESTIONS?

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