

**New Mexico Recycling Coalition – Annual Meeting**  
**June 6, 2024 – Albuquerque, New Mexico**  
*Ventana Salon at the Albuquerque Museum ~ 2000 Mountain Road NW*

**8:00 – 8:30 Registration and Coffee Networking**

**8:30 – 9:30 – Extended Producer Responsibility Policy Efforts in Other States**

*Sarah Pierpont, Executive Director NM Recycling Coalition*

**Poll Everywhere – Interactive Audience Survey**

*Audience input to determine starting point for afternoon stakeholder discussion*

**9:30 – 11:45 Circular Economy in Action: Pathways toward sustainability through circularity**

*Presentations as outlined below, followed by a question-and-answer session.*

**Justin Stockdale** (formerly with NM Recycling Coalition back in 2010 or so and a big part of setting up our state's hub and spoke recycling system!) is now the **Center for Hard to Recycle Material (CHaRM) and Zero Waste Hauling Director at Eco-Cycle, Inc.** in Boulder, Colorado. Justin will discuss this unique, public drop off facility that accepts electronics, appliances, hard-to-recycle plastics, and over 20 more items for recycling and reuse. Attendees will learn how they find and sustain markets for their material and how policy can help in these efforts. The Center for Hard to Recycle Materials' (CHaRM's) system encourages consumers to be responsible for their waste as opposed to focusing on convenience, and residents seem to agree, with over 55,000 visits from the public each year.

**Laurie Johnson** is the **founder and CEO of Circular Colorado**, a nonprofit working on waste diversion and end market creation in Colorado and the Director for the new Circular Economy Development Center in Colorado. Prior to this, Laurie was the Chief Operating Officer for a local Colorado roll-off hauling company and served as the Executive Director for Recycle Colorado. Outside of Colorado, Laurie served as VP of Client Services for Recyclebank, and she owned a retail product distribution business in Phoenix for eight years. She serves on multiple boards in Colorado including being a founding board member of the Front Range Waste Diversion Board. Laurie holds a B.A. in Urban Affairs and an MBA in Sustainable Business.

The goal of Laurie's the presentation is to provide an overview of what Colorado's Circular Economy Development Center (CEDC) is, how it came about, and how it goes about designing and executing circular solutions for materials. The presenter will engage participants by walking them through an overview of the process of designing a circular solution that involves the circular model components from inception to execution. A step-by-step process to create a circular solution will be supplied to the participants so they can apply it to their own project, region, or sector.

**Allison Trulock, Solid Waste Practice at NewGen Strategies and Solutions**, Allison has more than 25 years of experience in the solid waste industry, specializing in strategic and master planning, diversion programs

analysis, stakeholder outreach, collection options evaluations and efficiency studies, procurement assistance, financial feasibility analysis, and ordinance review and development. Allison is a Certified Practitioner in Zero Waste Principles and Practices and was recently awarded SWANA's Collection and Transfer Distinguished Individual Achievement Award (2021). She is currently serving on SWANA's International Board as the Technical Divisions Director and is the Advisory Board Representative for SWANA's Sustainable Materials Management Technical Division.

Allison worked with the City of Austin assessing the City's Circular Economy Program as part of a broader zero waste plan update. The Circular Economy Program has the goal to create a vibrant, local circular economy; where materials are reused, repaired, shared, and recycled to their fullest extent. Allison will lead a presentation that outlines how this program offers resources to both businesses and residents to help grow the local circular economy.

### **Poll Everywhere – Interactive Audience Input**

*Wordcloud of any programs and policies that Allison, Laurie and Justin discussed that you'd like to see in New Mexico*

### **11:45 – 12:45 Networking Lunch**

*Lunch will be facilitated with interactive discussion prompts so that attendees can share and learn from others in attendance.*

### **12:45 – 1:30 Recycling and Source Reduction in New Mexico: Next Steps**

*Shirlene Sitton, NM Environment Department: Solid Waste Bureau's new bureau chief brings over 25 years of experience within the sustainable materials management and recycling fields.*

### **1:30 – 2:00 Policy Efforts in NM: Santa Fe County Case Study**

*Jacqueline Beam is the Sustainability Manager at Santa Fe County. Jacqueline will discuss efforts leading up to the County's recent ordinance to ban single use plastic bags, expanded polystyrene takeout containers and other single use plastics in her presentation, "Policy Efforts in New Mexico: Santa Fe County Case Study."*

### **2:00 – 2:30 Break**

### **2:30 – 4:30 Stakeholder Work: What do Boots-on-the-Ground Recyclers Envision for the future of New Mexico?**

*The afternoon portion of the day will include a facilitated working group to determine potential paths forward for New Mexico to reduce waste, generate funding and improve operational efficiencies within the recycling and solid waste arena. These could include product stewardship, identification of the most egregious municipal solid waste items, brainstorming solutions and outlining a path forward. The poll from the morning session will serve as a starting point from which breakout groups will collaborate. At the end of the day, the group can expect an outline of potential policies to work towards that reduce waste and improve operational efficiencies.*