

Nominee

Martha Lara, Town recycling, Albuquerque

Statement of Qualifications & Interest

Town Recycling opened its doors in 2012. Founded by Victor Lara, who has worked in the recycling industry for over 25 years, Town Recycling combines top-level industry expertise, with good old-fashioned family values.

We know that throwing things in a dumpster is easier than recycling them. Old habits die hard. But our number one goal is to make it easier for everyone to get that paper, cardboard, and plastic out of dumpsters, and into recycling facilities. Anything we can do to make recycling easier for you, we will. Give us a call, and together we'll make the planet just a little bit happier.

Town Recycling serves our community by baling all the recyclable materials we can get our hands on. We then send the material to mills that efficiently reuse it.

Recycling is not just a business to us. It's a way of life. We believe that it is our obligation to get as much cardboard, paper, and plastic as we can handle out of landfills, and back to work.