

Nominee

Emily Moore, Albuquerque Solid Waste Management/Keep Albuquerque Beautiful, Albuquerque

Statement of Qualifications & Interest

I've been the Marketing and Communications Coordinator for the City of Albuquerque Solid Waste Management Department for just over a year and a half. During that time I've been able to expand our events focused on reuse, cleaning up our community, and recycling. I'm currently in the process of expanding our education and outreach to get more people throughout Albuquerque recycling right or recycling better. To educate more effectively, I created a hands-on recycling game that me and my team have been taking to public events. Everyone who plays the game walks away saying they learned something, which is great to hear! Before working for the City, I worked in TV news as a producer and to this day leverage my contacts and understanding of the news community to get media coverage of events and initiatives. I bring my love of the environment and community education to the NMRC. I've enjoyed my time on the board and hope to continue to grow and learn alongside the other board members.

My four goals for NMRC are: 1. To help reach more residents of New Mexico with recycling education 2. Become more of a "household name" as a trusted expert resource on recycling and solid waste issues in New Mexico 3. To influence policy in the state, especially in regards to single-use plastics and greenwashing 4. To hold at least one public event each year focused on reuse/upcycling

CITY OF ALBUQUERQUE

Solid Waste Management Department

Matthew Whelan, Director



September 12, 2022

Sarah Pierpont
Executive Director
New Mexico Recycling Coalition
(Via: sarah@recyclenewmexico.com)

Re: Letter of Nomination for New Mexico Recycling Coalition Board

Dear Sarah:

I am writing to nominate the Solid Waste Management Department's Emily Moore to continue to serve on the New Mexico Recycling Coalition's Board of Directors (NMRC Board). I enjoy working with Emily and feel she has the leadership skills, dedication, professionalism and enthusiasm that would be an **asset** to the NMRC Board. She has served on the NMRC Board and the Marketing/Public Relations/Fund Raising Committee since April 30, 2021. In her position with the Solid Waste Management Department, Emily is integral to promoting Recycling Right through social media and our webpage, encouraging recycling behavior change, and interacting with the media, schools and volunteers. She organizes community events, including the popular Fix-it Clinic, which encourages reuse rather than disposal of household items. Emily's previous media career experience is also an asset to our department. Serving on the NMRC Board also helps connect the City of Albuquerque's messaging, programs and activities to the statewide goals of the NMRC, serving both organizations.

Please do not hesitate to call me at 505-761-8342 for further information.

Sincerely,

Jill R. Holbert, Associate Director
Solid Waste Management Department

PO Box 1293

Albuquerque

NM 87103

www.cabq.gov